

Speak Up 2016

Online surveys open 10/12 - 12/16

Surveys available for K-12 students, teachers, principals, librarians, district staff, parents and business partners & community members.

ABOUT THE SPEAK UP RESEARCH PROJECT

The Speak Up Research Project polls K-12 students, parents and educators about the role of technology for learning in and out of school and represents the largest collection of authentic, unfiltered stakeholder voice on digital learning. Since 2003, more than 4.5 million participants have shared their views and ideas through Speak Up. Education, business and policy leaders report that they use the data regularly to inform federal, state and local education programs.

GET INVOLVED



Every K-12 school and district is eligible to participate in Speak Up – and every participating school/district will get back localized reports with all of their data findings to use for grantwriting, planning, budgets & purchasing decisions. No cost to participate, no cost to get the reports, no limit to the # of students taking the survey.

WHY PARTICIPATE?



1. Access to key stakeholders' authentic views & ideas
2. Model effective student voice engagement
3. Make more informed funding decisions
4. Ensure your K12 community voices are heard in DC
5. Easy & cost effective – no need to re-invent the wheel!

SURVEY TOPICS



Learning and teaching with technology, college/career ready skills, STEM career exploration & coding, online and blended learning, mobile devices, professional development, digital games, online assessments, data privacy and investment recommendations for 21st century schools.

SPREAD THE WORD



Participation in Speak Up is easy! All you need to do is make your school(s) aware of Speak Up and encourage their participation. Visit the Project Tomorrow website to learn about how to sign up as the Primary Contact of your school or district at www.tomorrow.org/speakup.

INTERESTED?

Contact Jenny Hostert, at (949) 609-4660 ext. 17 or jhostert@tomorrow.org

2015 BY THE NUMBERS



STUDENTS: 415,686



COMMUNITY: 6,623

5 2 1 8 4 0 **TOTAL SURVEYS**
2 6 0 0 + **DISTRICTS**
7 6 0 0 + **SCHOOLS**



EDUCATORS: 38,613



PARENTS: 40,218